

elevate your brand

illumin**ERA** light panels



the **nu-era** group



Increase in-store marketing and elevate brand awareness by **captivating the attention of shoppers.**

Energy-efficient, space-saving LED illumination showcases merchandise, including private label brands and high-margin goods, while **incensing sales at the point of purchase.**



ILLUMINERA LIGHT PANELS

Ultra-slim, lightweight and available in standard and custom sizes, our illuminERA light panels offer versatility and **illuminating impact** to dramatically increase in-store marketing in any retail environment. Panels can be manufactured to practically any size, shape and even convex or concave. No glass or bulbs with traditional, bulky light boxes. Revolutionary light diffusion panel offers a brilliant, **uniform brightness** across entire graphic while safely contained between lightweight plexi panels.



Beautiful **clarity** and color

Custom shapes and **sizes** limited only by creative imagination

Free-standing, countertop or wall-mount

Ultra-slim ½" thick profile

Framed or unframed

Interchangeable graphics, one- or double-sided

Solid-state technology allows LEDs to withstand vibration and shock, **no broken glass**





Incredibly versatile for countless in-store applications

In-aisle signage

POP displays

Dramatic *wall displays*

Custom *window* signage

Jewelry counters

Cosmetic departments/*counters*

Directional signage

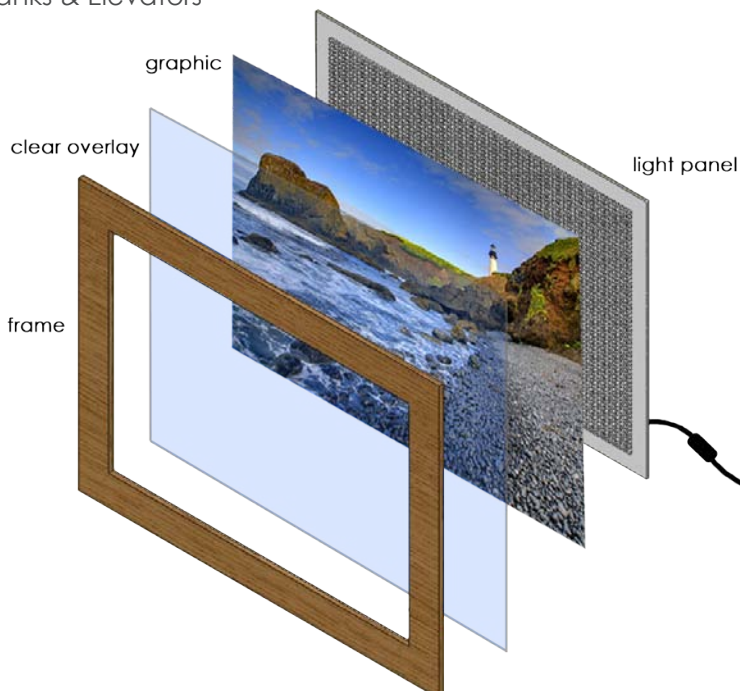


Additional applications:

Hotels/Hospitality & Restaurants

Airports & Public Transportation

Banks & Elevators



OUR LEDs

Smaller, brighter and longer-lasting than traditional incandescent lighting, our LEDs *use less energy* and will never flicker or emit dark or hot spots. Many low-quality LED manufacturers exist in the overseas market, losing up to 30% brightness in a short time. Our *state-of-the-art plant* produces high-quality diodes emitting brilliant clarity and wavelength with little loss of brightness.

Clear, consistent 6400K color temperature (wavelength)

High-quality 1500mcd (measure of brightness) LEDs manufactured in ISO 9001:2000 plants

CE, *UL listed*

Less than 10% loss of brightness after nearly 50,000 hours of continuous use

Emits almost *no heat*

No bulbs to change

Ultra-slim diodes



ENVIRONMENTAL BENEFITS

LEDs offer many *competitive advantages* in contrast to fluorescent and incandescent lighting.

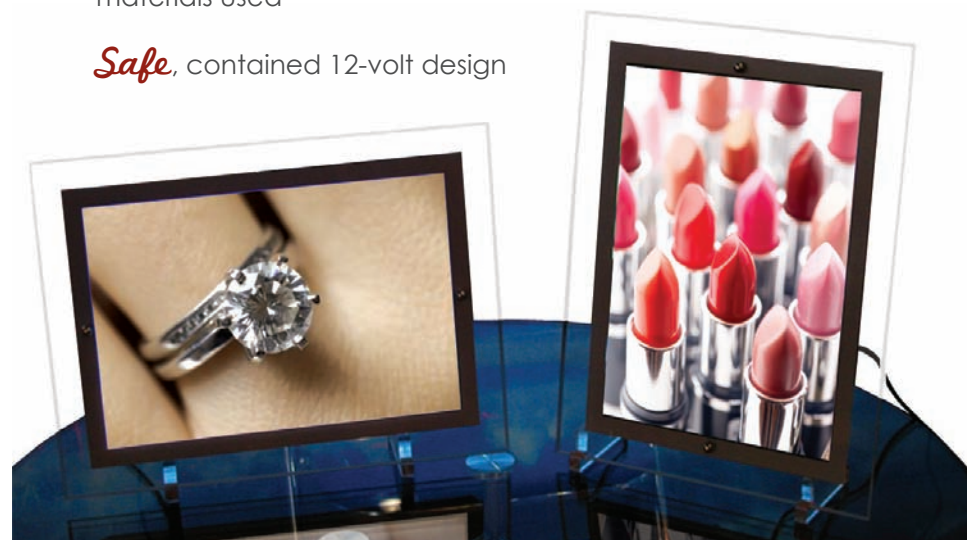
Free of mercury and other toxic substances

No EPA-regulated disposal standards

Considerably less amount of energy used

Extremely *long-lasting* resulting in less bulbs and materials used

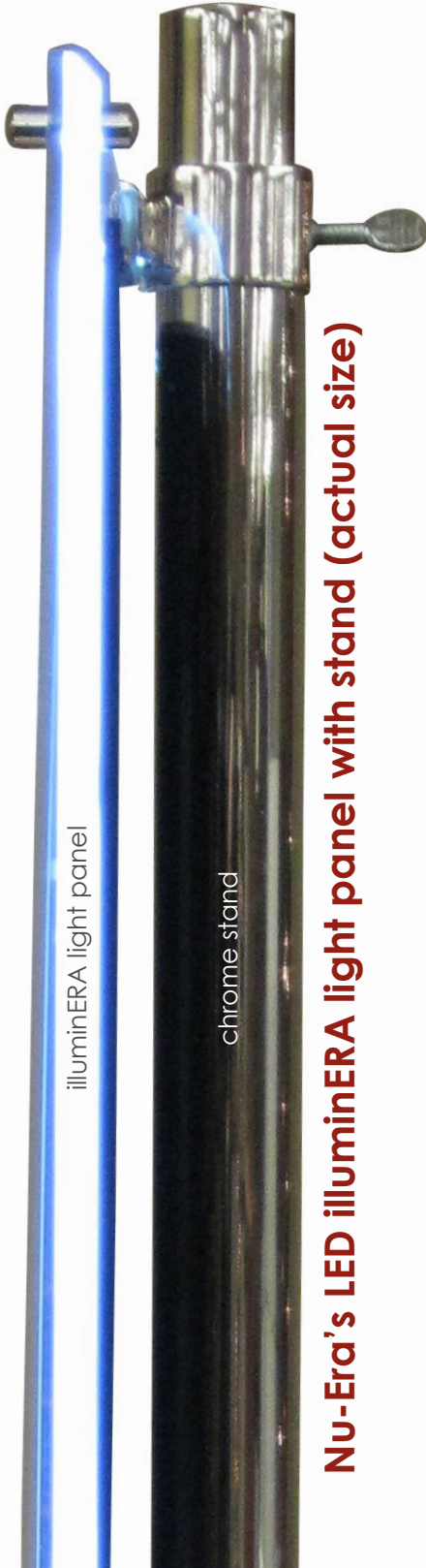
Safe, contained 12-volt design





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illuminERA light panel

chrome stand

Nu-Era's LED illuminERA light panel with stand (actual size)