



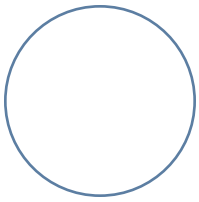
the nu-era group

The Nu-Era Group's capabilities span the retail market. We specifically cater to the grocery industry with the experience to deliver a program that is custom-built for your store whether it's a high-impact POP display for a large-format store, or a simple yet effective in-aisle wire dump bin.

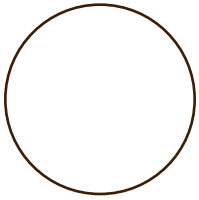
Today's grocery shopper is evolving. Nowhere else under the retail umbrella are small, split-second purchasing decisions more important than the grocery industry. The Nu-Era Group understands this and the importance of cost-effectiveness, good design and what it takes to produce a fixture that does more than display – it sells.

Our core capabilities lie in wire, metal, wood and plastic. With a veteran design and procurement team and global manufacturing staff well-versed in the grocery fixture business, Nu-Era offers competitive lead times, cost and a full-service project management team.





the **nu-era** group



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